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NEWS RELEASE

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Bockbrader joins Oobeo, Inc. as commercial sales leader

Toledo, OH – Oobeo, Inc., a parking technology company offering contactless parking software – is pleased to announce the hiring of Michael Bockbrader as its new director of sales, commercial. Mr. Bockbrader, a commercial real estate and strategic procurement professional, brings more than 25 years of sales and business management expertise to Oobeo, an independent subsidiary of Toledo-based Toledo Ticket Technologies.

“We welcome Mike to the team. As a self-starter, Mike understands what commercial clients are looking for. His expertise in the commercial real estate sector is an asset as we look to grow Oobeo’s parking solutions footprint where its technology can benefit vendors and consumers alike,” said Dave Dorner, executive vice president for both Oobeo, Inc. and Toledo Ticket Technologies.

Mr. Bockbrader will work with Oobeo’s team in identifying new opportunities to advance sales of its self-parking software solutions in cities throughout the U.S., starting in Ohio.

“I am excited to join Oobeo. There are so many opportunities for Oobeo’s technology to be implemented in cities and commercial real estate venues across the U.S. Its platform has solutions that are unique and cost effective for businesses, and I look forward to having those conversations and increasing Oobeo’s sales and partnerships,” he said.

Oobeo – acquired by Toledo Ticket in February 2021 – offers cloud-based software that streamlines parking operations through web, mobile and SMS technology. Oobeo’s technology enables clients in industries such as hospitality, education and healthcare, to deliver unparalleled customer satisfaction and access through parking management and ticketing services. The company offers solutions for ticketless valet, mobile payment, permit management and attendant collected payments.

“Oobeo offers the best in parking software technology with an unmatched user experience. With no app to download, Oobeo is a more affordable alternative that doesn’t require any up-front hardware or capital investments, which we know can be a deterrent for companies and venues when looking at parking technology. With Oobeo’s technology combined with Toledo Ticket’s vast array of ticketing solutions, we are a one-stop shop for ticketing and parking management software solutions,” Mr. Dorner said.

Mr. Bockbrader started his new position with Oobeo on Dec. 1, 2021. Prior to this, he served as senior vice president at Sperry CGA – Treasure and Associates in Columbus, OH, where he was responsible for selling and/or leasing commercial real estate properties to many different clients including industrial, office, land, multifamily, retailer and portfolio transactions. He leased or sold more than \$5 million in property values annually. Mr. Bockbrader holds a bachelor of business administration degree from The University of Toledo and is a licensed real estate agent in Ohio. He and his wife, Elizabeth, along with their family reside in Grandview Heights, Ohio.

About Oobeo

Oobeo, a subsidiary of Toledo Ticket Technologies, is a streamlined, subscription based, parking software company that works with clients individually on how best to automate their parking solution needs. Oobeo offers contactless payment options without the need to download an app. It offers technology solutions for ticketless valet, mobile payment, permit management and attendant collected payments.

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