

PO Box 6876 Toledo, Ohio 43612 800.533.6620 419.476.6801 ToledoTicket.com

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## **NEWS RELEASE**

Contact: Dave Dorner, Executive Vice President (ddorner@toledoticket.com) (419.476.5424)

## **Toledo Ticket Becomes Toledo Ticket Technologies**

The Toledo Ticket Company, a worldwide leading provider of ticketing solutions, announced it has become Toledo Ticket Technologies. The name change reflects the company's evolving product offerings from traditional ticketing to technology-based solutions like touchless ticketing and contactless payment solutions.

"Our new name embodies our commitment to our customers. For 110 years, we have continuously adapted our products and services to meet the needs of the industries and clients we serve,' said Tom Carter, president and chief operating officer, Toledo Ticket Technologies. "We are proud to offer technology solutions that keep businesses running smoothly in today's world and beyond."

Carter said that while the name has changed, the philosophy of the company remains the same as when his great-great grandfather Grant F. Northrup founded the business in 1910: "Nothing is more critical to satisfying customers than high-quality products at an affordable price."

"Building relationships is at the core of who we are as a company. We do not believe we have a traditional customervendor relationship, but that we are partners whose successes depend on each other. We spend a lot of time in conversations with our customers as it is important for us to understand the challenges our customer's face and how we can help them achieve their goals,". "I welcome anyone that sees a need or has an idea to improve the end-user's access experience to reach out to me directly. I would love to hear your thoughts" Carter said

While we will continue to offer all the great products and services we are known for, our name change signifies our commitment to our customers, and the industry, to continue to provide new and innovative technologies.

Headquartered in Toledo, Ohio, Toledo Ticket Technologies is a five-generation family owned company; certified by most parking equipment manufacturers and serving more than 6,500 parking facilities and 2,000 sports and event venues Worldwide.

For more information on Toledo Ticket Technologies visit: www.toledoticket.com.

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