



A Fifth Generation Company

Established by Grant F. Northrup in 1910, in Toledo, Ohio, The Toledo Ticket Company remains a family-owned business. Grant's philosophy is the one still believed in today- "Nothing is more critical to satisfying customers than high-quality products at an affordable price."

Originally founded as The American Ticket Company, and housed in a small two-story warehouse in downtown Toledo, the company made it's living on the mass production of theatre and carnival tickets. A short time later, renamed The Toledo Ticket Company, they began providing tickets to the parking and transportation, sports and recreation, entertainment, healthcare and education markets.

Grant F. Northrup—elected official, prolific writer, storyteller, and first-class businessman

Mr. Northrup, a native of Swanton, Ohio, whose name was given to him by his father, a longtime friend and soldier serving under Ulysses S. Grant during the Civil War, entered the printing trade by becoming a printers "devil" on the Swanton Enterprise newspaper. He was a hardworking and acute businessman. Well-read, he was published frequently for his thoughts on employee treatment, family principles, and a citizen's place in the world at the time.

Mr. Northrup and Abraham Lincoln's whiskers

One of Mr. Northrup's most memorable descriptions chronicles the real story behind Mr. Lincoln's decision to grow a beard, and the world-famous letter Lincoln wrote in response to Grace Bedell, Northrup's cousin. Others laid claim to the true account but Northrup's proof through family memoirs and news items corroborated the facts.

After moving to Toledo, he began his public life as city councilman and Vice-Mayor of Toledo, elected with the highest vote at primary to that date. After serving as deputy county treasurer, and county treasurer, Northrup became a candidate for county commissioner on the Republican ticket and was defeated in the Roosevelt Democratic landslide, although he led the Republican ticket.

After leaving public office, he used his experience in commercial

“Roy Carter, President, states: We hope to bring our clients up-to-date with the newest products and trends, at the best quality technology can provide, on-time, and at the best price possible. And we hope to do that for another hundred years.”

printing and cofounded The American Ticket Company in 1905 with George Merickel, who shortly sold his interest at which time Northrup established The Toledo Ticket Company. Until the 1950's, the company was located in downtown Toledo until they moved to an expanded plant on Catawba Street in west Toledo. His son, Lowell Northrup, opened up a branch in the Lexington Building in Detroit, Michigan.



Grant F. Northrup
Founder



Lowell Grant
Northrup Grant's son

Curious WWII ticket order

The most unusual ticket order filled occurred during World War II. Several days prior to announcing that the Americans had retaken Manila in the Philippines, Toledo Ticket received an order for six million admission tickets—half to be printed in English and the other half in Spanish. These tickets were shipped to Manila for use by American invasion forces. To this day their use remains a mystery.



Reeves Grant
Northrup
Grant's grandson

As Americans took to the road, more tickets were needed for parking and higher gas prices forced consumers to buy smaller cars, increasing the number able to fit in lots and boosting ticket sales.

Reeves Grant Northrup and Roy Carter take command

In 1959, Reeves Northrup—Grant's grandson, and Roy Carter—husband of Robin Northrup, Grant's granddaughter, co-managed the company with Roy in sales and Reeves operations. Unfortunately illness prevented Reeves from continuing work, so Roy was assigned the task of running the entire operation.



Roy L Carter
Grant's grandson-in-law



Thomas L Carter
Grant's great-grandson



Trevor Carter
Grant's great-great-grandson

Mr. Carter increased the parking market for Toledo Ticket by becoming involved in the National Parking Association and other parking organizations. The company was the first to provide bar-coded parking tickets to the industry and was keeping busy manufacturing high-quality machine-tickets (spitters).

A Century of Ticket Experience

Throughout the years it seemed that the company was immune to any downturns in the economy with the exception of one year during the Great Depression.

The decline in theater ticket sales with the advent of television was offset by the demand of amusement parks tickets for admission and rides.



Roy-Grant Carter
Grant's great-grandson

Ticket counterfeiting became a new struggle as entertainment prices became more expensive, making precise house counts necessary. Toledo Ticket installed a new press with computer capabilities to remember the venue size and accommodations to meet that need.

As of 1977 Toledo Ticket was one of only a handful of firms in the entire United States that printed nothing but tickets. In 1999, parking garages, bridges, subways and carnivals were still the ticket to success for Toledo Ticket, despite more competition. The fourth-generation family company was by then printing tickets internationally in over 30 countries



“According to Tom Carter, Vice-President, Partnering with like-minded companies gives us the opportunity to amplify our product offerings. Our satellite teams add to the ease of ordering, on-time delivery using our warehousing and fulfillment capabilities, and cost-effectiveness for our customers.”

worldwide. They had expanded and now had 3 rooms of presses, and two shifts.

Tom Carter, Vice-President of Sales, joined the firm in 1997. Now working side-by-side with his father and brother Roy-Grant, Plant Manager, Tom was able to upgrade all internal computer design and manufacturing, and expand tickets and ticket products. Through the development of warehousing and fulfillment programs, as well as increasing the sales department and adding partner companies, they increased revenues and company stability. Grant's great-great-grandson Trevor Carter, has now begun training into the 5th generation family business.

Internationally-focused, technology-driven, with high-quality, small-town customer service: Toledo Ticket today

Presently Toledo Ticket has 100+ employees, partners, and reps, four manufacturing facilities, and 18 sales offices strategically positioned nationwide. They provide ticket product solutions to more than 6,500 parking customers, and 2,000 sports and entertainment clients worldwide in over 30 countries.

Their full color equipment lets them print up to 9 colors at a time. They are certified by most parking equipment manufacturers and custom software designers in all 50 states and 30+ countries. Through direct-to-plate capabilities, in-house design and manufacturing, and printing technologies, they provide top-of-line, cost-effective services.

Open for business 52 weeks of the year

Toledo Ticket provides products to customers in every major metropolitan city, and most secondary and tertiary markets in North and Central America, and many in South America as well. Their customer following is strong, and very loyal. Many of their customers have been with them over 20 years, and can't seem to find any good reason to make a change!

For additional info on their products and services, or requests for estimates, please contact Tom Carter at 1-800-533-6620 or www.ToledoTicket.com.

